Subhodip Sarkar

Data Analyst

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PROFILE

Detail-oriented Data Analyst with Bachelors degree and hands-on experience in SQL, Excel, and data visualization (Power BI/Tableau) to extract, clean, and analyze structured data. Skilled in writing complex queries (JOIN, GROUP BY, subqueries), data cleaning, and creating dashboards to identify trends and support data-driven decision-making. Strong analytical and problem-solving ability with focus on improving business performance.

WORK EXPERIENCE (freelancer)

- Excel (Advanced formulas, Dashboards, Pivot Tables)
- Power BI (Interactive Reports & Visualizations)
- Python (Pandas, NumPy, Data Cleaning & Automation)
- Applied SQL to collect, clean, and analyse data for generating meaningful insights and supporting business analytics.

EDUCATION

GuruNanak Institute of Technology *kolkata, India*
Bachelor of Engineering in Electronics and Comm. Engineering 2016– 2020

SKILLS

- **Technical Tools :** Excel / MS office suite , SQL, Python, Statistics, ETL, Power BI / Tableau , AI Prompting
- **Soft Skills :** Analytical Thinking , Problem-Solving Ability , Critical Thinking , Business Understanding

CERTIFICATIONS

- Data Analytics by EME Academy 2025-2026

PROJECTS

HR Attrition Analysis (Power BI, Excel)

- Analyzed data of 1500 records to solve problems like employee demographics, tenure, performance, and compensation data to identify attrition trends and key drivers of employee turnover.
- Built interactive dashboards with KPIs to support data-driven HR retention strategies.

E-Commerce Customer Behaviour Analysis (SQL, Power BI, Excel)

- Analyzed 8500 records of customer behaviour and revenue data trends , using complex SQL queries to optimize sales and marketing.
- Delivered actionable insights to improve marketing effectiveness and customer retention.

ACHIEVEMENTS

- **Certifications:** Deloitte Australia - Data Analytics Job Simulation (Link) 2026
- **Certifications:** TATA Data Visualisation: Empowering Business with Effective Insights (Link) 2026